# **CONTENTS**

#### Unit-I—

- 1. Introduction to Business
- 2. Components of Business Environment
- 3. Social Responsibilities of The Business

#### **Unit-II**—

- 4. Economic Systems
- 5. Public, Private and Joint Sector

#### **Unit-III**—

- 6. Industrial Policy
- 7. Economic Reforms in India (LPG)

## **Unit-IV**—

- 8. Business and Government
- 9. Monetary Policy
- 10. Fiscal Policy
- 11. Trade Policy and ExIm Policy
- 12. The Foreign Exchange Management Act, 1999

## Unit-V—

- 13. International Business Environment
- 14. The General Agreement on Tariffs and Trade (GATT) and World Trade Organization (WTO)
- 15. Case Studies